↘ Apply Now ↘ Apply Now ↘ Apply Now ↘ Apply Now ↘ Apply Now

apply to The Mt7rk Motion Program

This program is implemented by Metropolis Cinema Association and Mt7rk, in partnership with GIZ and the Lebanese Ministry of Social Affairs (MoSA), commissioned by the German Federal Ministry of Economic Cooperation and Development (BMZ).

german cooperation
DEUTSCHE ZUSAMMENARBEIT

Implemented by
giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Republic of Lebanon
Ministry of Social Affairs

METROPOLIS Art Cinema

www.mt7rk.me

This program is an equal opportunity; applications are considered without regard to race, religion, gender, disability, or any other protected characteristic.

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Apply to the Mt7rk Motion Program Apply to the Mt7rk Mot

We built the Mt7rk Motion Program to support **Lebanon's** creative community during these challenging times.This initiative is specifically for **young creatives** who have a background in visual creative fields but are currently unemployed or underemployed and looking for new work opportunities. Taught by top regional professionals, the program offers **four free** online courses designed

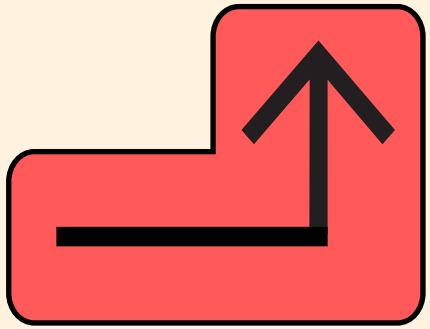
BY THE COMMUNITY FOR THE COMMUNITY

The program aims to provide essential **Motion design training** that allows participants to strengthen their professional skills in order to access a job market and unlock the professional opportunities they deserve.

The **creative industry** is moving faster than ever. Today, mastering a single craft is no longer enough, everyone is searching for creators with **multi-dimensional skills.**

Whether you are a **fresh graduate or a creative seeking work in any visual field,** **Motion Design** is no longer just a plus; it is the skill that sets you apart and lands you

THE JOB



THIS IS WHY WE ARE LAUNCHING ***The Mt7rk Motion Program.***

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Choose **one course** from four free, intensive online courses designed to equip you with the specialized skills needed for the digital industry.

COURSE 1 **MOTION FOR BRANDING**

COURSE 2 **MOTION FOR SOCIAL MEDIA**

COURSE 3 **MOTION FOR CORPORATE**

COURSE 4 **MOTION FOR ADVERTISING**

Beyond technical training, **each course includes**

CAREER MENTORING

to strengthen your portfolio and online profile

MASTERCLASSES

led by top regional industry professionals

Once you complete the course,
a jury will handpick standout participants
to be **mentored and championed by** Mt7rk
giving you direct industry connections,
job opportunities, and a boost in visibility
through our platform.

- INDUSTRY CONNECTIONS
- JOB OPPORTUNITIES
- BOOST IN VISIBILITY

COURSE 1

MOTION FOR BRANDING

TECHNICAL TRAINING	*Osman Setto*
CAREER MENTORING	*Sarah Khorbtli + Michel Salloum*

If you have a background in any visual creative field such as **Graphic Design** **UI Design** **Typography** or **Illustration** ... and want to gain motion skills to unlock job opportunities → **This course is for you**

Today, design is fluid, and the most versatile creators are those who can transition with ease between print and digital, static and motion. In this course, you will acquire techniques to create an animated logo, animated Arabic typography, and moving layouts for poster design. You will also explore AI tools to cut through repetitive tasks and optimize your creative workflow. Beyond the technical skills, you will develop your portfolio and online presence through career mentoring sessions and gain direct insight from top regional experts during industry masterclasses.



Motion by Omar Setto

This course is recommended for those with ↘ *This course is recommended for those with*

→ *Familiar knowledge in Adobe tools mainly Illustrator and After Effects*

→ *Basic experience/ training/or education in graphic design*

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COURSE 2

MOTION FOR SOCIAL MEDIA

TECHNICAL TRAINING	*Fadi Baki*
CAREER MENTORING	*Sarah Khorbtli + Michel Salloum*

If you have a background in any visual creative field such as **Video Editing**, **Filmmaking** or **Media Journalism** ... and want to gain motion skills to unlock job opportunities → **This course is for you**

There is a high demand for creators who can manage the full cycle of short form videos by creating content, editing and motion design. In this course, you will learn to create and manage the entire production process, directing and ideation to editing footage, integrating motion graphics, captions and audio. You will also explore AI tools to cut through repetitive tasks and optimize your creative workflow. Beyond the technical skills, you will develop your portfolio and online presence through career mentoring sessions and gain direct insight from top regional experts during industry masterclasses.



This course is recommended for those with ↘ *This course is recommended for those with*

- *Familiar knowledge in Adobe tools mainly Illustrator, Premiere and After Effects*
- *Basic experience/ training/or education in video editing*

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COURSE 3

MOTION FOR CORPORATE

TECHNICAL TRAINING	*Menna Hamdy*
CAREER MENTORING	*Sarah Khorbtli + Michel Salloum*

If you have a background in any visual creative field such as **Illustration**, **Graphic Design** or **Animation**... and want to gain motion skills to unlock job opportunities → **This course is for you**

Animated explainer videos remain the go-to tool for companies and NGOs to turn complex data into stories that actually resonate. While the demand for this work is higher than ever, there is a clear gap for creators who can navigate the entire production pipeline. In this course you will master the full lifecycle of a project, transforming a client brief into a sharp script, developing a visual concept, and executing the final animation. You will also explore AI tools to cut through repetitive tasks and optimize your creative workflow. Beyond the technical skills, you will develop your portfolio and online presence through career mentoring sessions and gain direct insight from top regional experts during industry masterclasses.





Work by Menna Hamdy

This course is recommended for those with ↘

This course is recommended for those with.

→ *Familiar knowledge in Adobe tools mainly mainly Illustrator, and After Effects*

→ *Basic to intermediate experience in animation*

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COURSE 4

MOTION FOR ADVERTISING

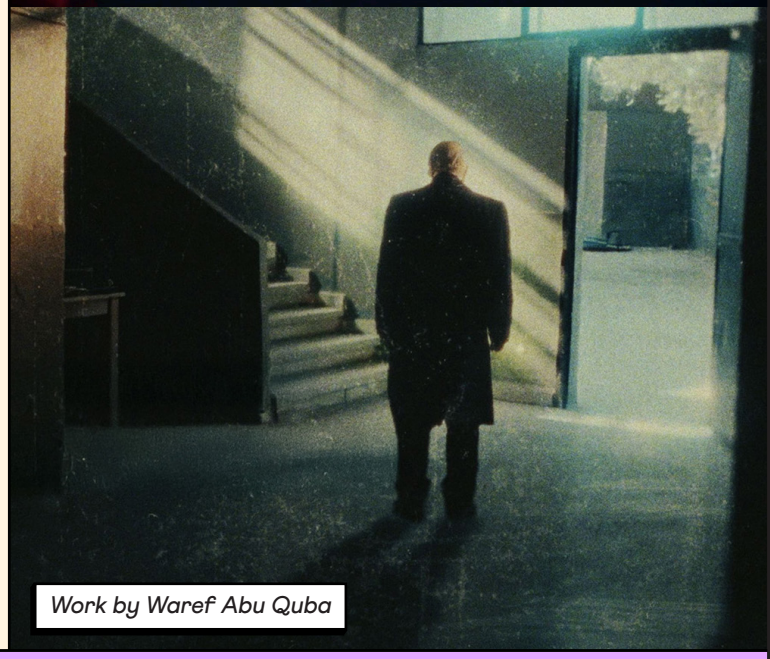
TECHNICAL TRAINING	*Waref Abu Quba*
CAREER MENTORING	*Sarah Khorbtli + Michel Salloum*

If you have a background in any visual creative field such as **Art Direction**, **Advertising**, **Graphic Design**, **Animation** or **Filmmaking**, etc; and want to gain motion skills to unlock job opportunities

→ **This course is for you**

In the fast-paced world of digital advertising, the ability to create high-impact, short-form motion content is highly essential and there is a high need for creators who can combine motion design with digital marketing. In this course, you will acquire a hands-on production cycle, and learn how to dissect an agency brief, build concept presentations, and create motion assets, learn compositing and camera tracking. You will also explore AI tools to cut through repetitive tasks and optimize your creative workflow. Beyond the technical skills, you will develop your portfolio and online presence through career mentoring sessions and gain direct insight from top regional experts during industry masterclasses.





Work by Waref Abu Quba

This course is recommended for those with ↘ *This course is recommended for those with.*

→ *Familiar knowledge in Adobe tools mainly Photoshop, Illustrator, Premiere and After Effects*

→ *Basic knowledge in animation principles and video editing*

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DURATION	SCHEDULE	FORMAT	DEADLINE
Month of June 2026	4 days a week *(weekdays)* 6:00 PM – 9:00 PM	100% Online	30 April

↓ Who can apply ↓ Who can apply ↓ Who can apply ↓ Who can apply ↓ Who can

AGE	LOCATION	BACKGROUND	COMMITMENT
20–35	Individuals must be living in Lebanon	Foundational skills in at least one visual field—such as (but not limited to) graphic design, UX/ UI, media journalism, filmmaking, video editing, animation, or computer graphics. This program is not for complete beginners	Currently without a full–time job and able to fully commit to the one–month schedule

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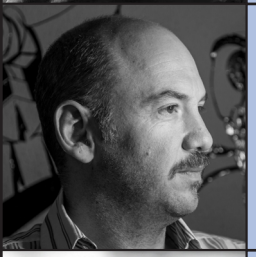
Email notifications will be sent to all applicants by mid– May	Selected applicants will receive an email with the full course schedule.	mt7rk.me



OSMAN SETTO

MOTION FOR BRANDING

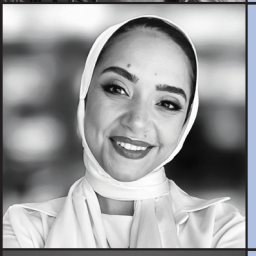
Osman Setto is a motion designer with a background in cinema and graphic design. With a career rooted in Egypt's vibrant creative scene, he has collaborated extensively with leading graphic design studios and various clients. Osman's approach combines traditional design principles with motion to come up with dynamic motion identities.



FADI BAKI

MOTION FOR SOCIAL MEDIA

Fadi Baki is a writer, filmmaker, and motion designer with over two decades of influence on the region's independent and commercial creative landscapes. He is co-founder of both Mt7rk and the Samandal Comics collective and serves as a design professor and senior lecturer at the American University of Beirut (AUB)



MENNA HAMDY

MOTION FOR CORPORATE

Menna Hamdy is a Director and Art Director at Giraffics, one of Egypt's premier award-winning animation powerhouses. Her portfolio reached global acclaim when she co-directed an episode for Disney+'s animated anthology, Kizazi Moto: Generation Fire. Menna's expertise spans short films, children's series, and corporate animation.



WAREF ABU QUBA

MOTION FOR ADVERTISING

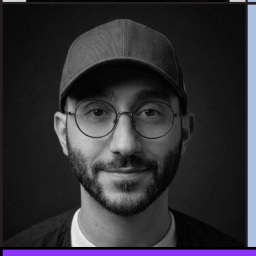
Waref Abu Quba is an award-winning filmmaker and animator known for blending poetic visual storytelling with innovative and versatile techniques. His diverse body of work includes title sequences for acclaimed TV programmes, music videos, and animation for prestigious commercials. Collaborating with advertising agencies and cultural institutions, Waref brings a unique cinematic perspective to the motion design industry.



SARAH KHORTBLI

CAREER MENTORING

Sarah Khortbli is a visual artist who has collaborated with global brands like Apple, Cartier and Billboard Arabia. With a background in Fine Arts and years of experience in the regional creative hub, she specializes in blending high-end advertising aesthetics through motion design and Illustration with technical experimentation. As a mentor, Sarah helps creatives refine their professional portfolios to meet international industry standards.



MICHEL SALLOUM

CAREER MENTORING

Michel Salloum is a veteran motion designer and typographer with extensive experience as a university lecturer and creative lead. His expertise spans from animated shorts to Arabic typeface design and complex visual identities. Combining his academic background with over a decade of professional practice, Michel focuses his mentorship on helping students master the rigorous technical and artistic standards required by today's top agencies.

About The Instructors

About The Instructors